



# PRINTING SPECIALIST

An Ironmark Company

“As many of you know, PS has enjoyed working with Vo Tech students for many years. And we all know the importance of building a strong workforce for the future in printing.”

<https://printingspecialist.com/2021/08/get-to-know-our-students/>

Printing Specialist was born in 1970 and began as a job shop, printing envelopes, cards and notebook covers. The company then evolved into the quick printing industry, producing fast turnaround forms, flyers and stationery. Soon thereafter, Printing Specialist joined the union.

50 years in, Printing Specialist's dedication to quality and service has made us the printing choice for both large and small companies. From state-of-the-art equipment to workforce development to community engagement, Printing Specialist remains a leader in print. This commitment to quality is why Printing Specialist is an 8-time recipient of the “Little Q” award, the highest honor a small printer can achieve.

Today, we remain an industry leader, a community presence, and a tireless union advocate. We cannot wait to see what the next 50 years bring!

To assist students at CAT North, Ms. Linda Kroh, Senior Account Executive has participated in student interviews, created work study opportunities, hosted job shadowing, and provide guidance by sitting on our Program Advisory Committee.

Last school year during hybrid instruction, Ms. Kroh created a job shadowing program where she hosted the entire Printing Technology class on three different Wednesdays. Students had the opportunity to shadow in different departments each week.

Printing Specialist and Linda Kroh, making a difference for students!!